June has proven to be a busy month at Suhre & Associates. While we continue to work remotely this month, our caseload has been increasing and we’ve done several things to improve our operations. Two of those involve Crisp Video. Crisp is a video marketing and business development company based in Atlanta, GA. We’ve been working with Crisp since late 2017. You can see their work on our website – they’ve produced all of our FAQ, attorney profile, and client testimonial videos. Their work is second to none and we have been very happy with their product.

But even more than the video production, Crisp has been an important catalyst for the firm’s growth and development. They do this through their mastermind group called CrispX. I have been a member of CrispX since its inception. CrispX is a group of law firm leaders from around the country who are focused on building the best law firm possible. We all travel to Atlanta every three months for an intense two-day conference. We had a conference the first weekend of March and weren’t sure what was in store for our conference in June. Well I’m glad to say that Crisp decided to host it and we all were able to attend. They did an excellent job with taking precautions against coronavirus.

At this conference we mapped out 5-year plans, discussed the implementation of KPIs (Key Performance Indicators) and deepened our understanding of direct and brand marketing. While only two-days long, the amount of information and intensity with which it is presented, it could last at least twice that long. Not only do I travel to Atlanta for the CrispX conferences, but they also come to Cincinnati for training. In early June, Devin from Crisp came to Cincinnati and we had a full day of Kolbe training. The Kolbe Index measures your instinctive way of doing things and the result is called your MO (method of operation). It is the only validated assessment that measures a person’s conative strengths. We all took the assessment and went through the training. It allows me, as the firm leader, to better allocate our responsibilities to our team members. It also provides all of us a clear insight into how each of us works which makes for a stronger and more efficient team.

We have another project in the works with Crisp – stay tuned for updates on that in the coming months!

On a personal note, I’m glad that we’ve transitioned into summer. It was a challenge trying to remote learn with our three boys. My hat is off to all of the teachers! Our youngest son, Jake, made his First Communion in June. It was originally scheduled for May, but because of COVID it had to be postponed. It was limited to only immediate family members, so grandparents/aunts/uncles were not allowed to attend – but our parish set up a live stream on YouTube, so everyone was able to watch it remotely.

I look forward to our return to normal and am very happy with how our team has weathered these difficult times. As we continue to move forward we will also continue to move up. Stay safe!
Criminal Case Process

Criminal Defense cases typically move pretty quickly. If you have been charged with a crime or are under investigation, retaining an attorney is one of the most important steps to take to protect your rights.

If you have questions about the criminal case process, visit our website at suhrelaw.com or call us today!

Recipe Roundup!

Citrus Fresh Summer Cocktail

Ingredients

- ¼ cup fresh grapefruit juice
- ¼ cup fresh lime juice
- 1 cup tequila (optional)
- ½ cup simple syrup

Directions

Combine all ingredients in a blender and serve over ice. If you want to omit the tequila, this makes a great summertime “mocktail”. Enjoy!
Who inspires you and why?
My wife and kids inspire me. My wife drives me to be the best I can be and showcase my opinions and talents to be the best person I can be.

What is the best concert you’ve been to?
By far, Jack Johnson and Ben Harper in Indianapolis in 2010. General Admission, just an awesome concert. My favorite song is “Better Together”.

What is your favorite place in the world?
St. Lucia.

What is your favorite movie? Why?
Shawshank Redemption - because it’s literally what every story or movie is supposed to be in my mind…a big lead up to a dramatic ending.

What do most people not know about me?
There are two things most don’t know about me. 1. I enjoy working with my hands, like flipping houses and 2. I’m a huge great white shark nerd.

Favorite Family Tradition?
Storytime before bed - it calms me every night no matter how stressful my day has been.

Favorite Recipe?
I make some really good chicken skewers. Buy raw chicken, cut into cubes – I use my own secret homemade seasoning of salts and peppers on them as well as some Italian dressing.

Do you have a favorite sports team? Favorite sport?
College Basketball hands down. Let’s go BBN Kentucky Wildcats!!!

Importance of Auto Insurance
When anyone starts to talk about insurance, eyes tend to glaze over. But the reality is insurance – specifically auto insurance – is an extremely important topic. There are several reasons for this, but here we will address just a couple.

Ohio law, under what is called the Financial Responsibility Act, requires that you have coverage on any vehicle that you have registered in Ohio or that you operate in Ohio.

If someone is caught driving a vehicle without insurance their license will be suspended and they’ll have to pay a reinstatement fee and have an SR-22 insurance policy for 3 years. The BMV also randomly selects vehicles registered in Ohio and the owner must produce proof of insurance. If they do not, then the BMV will suspend the registered owner.

Second, if one is involved in an accident and does not have insurance; they will face a civil lawsuit and a license suspension. The license suspension, known as a judgment suspension, can be imposed until the judgment is paid off. Damage to another’s vehicle can be in the tens of thousands of dollars, not to mention any injuries caused in the accident. In addition, the judgment creditor can garnish wages, seize assets, and report the judgment to the credit bureaus. Having a judgment suspension can literally cripple someone’s life.

Having auto insurance in the above scenarios all provide protection to others, but what about insurance to protect you? Next issue we’ll talk about uninsured/underinsured coverage and how critical it can be if you are ever injured in an accident where the at-fault driver had no insurance or insufficient insurance. We will look at two real-life case examples where our clients have been on both ends of the spectrum.

The Lawyer's Table
Our top reviews and recommendations for local establishments in Ohio, Kentucky and Indiana.

FAT DAN'S
INDIANAPOLIS, IN

“Located in the Mass Ave. Entertainment District, Fat Dan’s Deli brings a taste of Chicago to downtown Indianapolis. Fat Dan’s Deli is known for its BBQ Brisket sandwiches and wings, along with an assortment of Chicago favorites, such as the Chicago Dog and Italian Beef. I can’t ever get enough of the tater tots as the ultimate side. While Fat Dan’s skimps on the plates (everything is served on good, old fashioned butcher paper), it certainly does not skimp on the portions! Be ready to walk out every time with a full belly! You can then wash down that meal with a wide variety of local and regional brews straight from the tap. A great place for lunch, happy hour, or a place to eat and drink before the game!”

-Rock Lee, Indianapolis Attorney
Independence Day
On July 4, most Americans will be grilling out in their backyards, beaches or parks. Some might even participate in launching a few sparklers when the sun goes down. Wherever you might be on Independence Day, we hope that you are staying safe!

Giveaway

The Suhre team wants to giveaway a Corkcicle Classic Canteen to one lucky winner! Head over to our Facebook on July 20 for a giveaway post!

RULES: Comment why you’d like one of these triple-insulated canteens and share the post with your friends. Must like and follow our Suhre & Associates, LLC (Cincinnati) Facebook page. USA only. Winner will be randomly selected. Giveaway ends July 27th at 10 PM EST.

Check out the Suhre & Associates Video Podcast

WE WANT YOUR FEEDBACK!
What do you want to see on the next podcast from Joe and the crew? Email us at newsletter@suhrelaw.com. Tune into our previous recordings on Facebook or on our YouTube channel.